



## USAID Creative Businesses Project announces:

**Call for participation in Business Training Program** for Creative young entrepreneurs and practitioners in Creative Industries sectors particularly in art, art -craft, design, (fashion, graphic, applied design).

### **This Business Training Program for start – up businesses will teach you how to:**

- Prepare and develop a successful business plan,
- Develop Product Portfolio,
- Conduct Market Research for start -up businesses,
- Marketing and Sale,
- Bookkeeping and Finance,
- Communication

The last stage of the training is “Business Plan Competition” (the most creative and innovative business ideas will be awarded).

### **Who can apply and participate;**

- Unemployed persons planning to establish creative business ;
- Creative entrepreneurs and practitioners particularly in art, art-craft, design, (fashion, graphic, applied design);

### **How to apply for the Business Training Program?**

If you have an innovative business idea and you want to participate in the training, please complete the following:

Download and fill the Application form [www.matacraft.org.mk](http://www.matacraft.org.mk). Send electronic version to : [suada.s@matacraft.org.mk](mailto:suada.s@matacraft.org.mk) , or hard copy to the following address : MATA- Cedomir Kantardziev 3, 1000 Skopje,

For additional information please call 02 3296 412 or 3214 814

Dead line to submit application: **March 26, 2012**

### About the project

USAID Creative Businesses Project is a three year project with an aim to foster the development of Creative Industries Sector, through creating opportunities for employment and increased income for creative micro & small enterprises.

The project is implemented by MATA- Macedonian Artisan Trade Association.

MATA is committed to achieving diversity in terms of gender, nationality and culture.

The female candidates are particularly encouraged to apply.